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**Title:**  
Press release: Southwark Brewery expansion

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PRESS RELEASE FROM THE PREMIER, MR. DUNSTAN.

SOUTHWARK BREWERY EXPANSION.

25.11.72

A \$4m. plan by The South Australian Brewing Company Limited to redevelop its Southwark Brewery was today announced by the Premier, Mr. Dunstan.

These plans were based on the use of 5-1/2 acres of the Company's Southwark land on which it was proposed to establish one of the most modern bottling complexes in Australia.

Construction of the necessary buildings, which will cover an area of nearly 200,000 square feet, will commence early in 1973. It will take about 2 years, the Premier said, to complete building construction and to install the plant and equipment which will be used in the new bottling complex.

During this time an average of more than 200 men would be working directly on the project. Many others would be employed by the manufacturers of the essential plant and equipment.

The Premier commended the Company's decision to expand its productive resources in South Australia which he said expressed great confidence in the future growth of the State, as the Company's plans were designed to cover the requirement for bottled beer production for the next 25 years.

The Chairman of The South Australian Brewing Company Limited, Sir Norman Young, said that the Southwark redevelopment proposals represented the outcome of nearly 2 years of intensive investigation by a Planning Committee of a number of the Company's senior executives under the Chairmanship of Production Manager, Mr. D.B. Pearce. Several members of this Committee had been sent overseas to study the suitability of equipment already in operation in other breweries.

The first phase of the redevelopment project at Southwark, which was the largest yet undertaken by the Company, would double the present output of bottled beer, with provision to increase existing capacity by more than five times as the demand for bottled beer progressively grew in the future.

When the new plant, which would be the most modern in the world, came into operation in 2 years' time, the productive capacity of the Southwark Brewery would then be increased to 84,000 bottles an hour.

Sir Norman said that in designing the new bottling complex, special attention had been given to questions of noise reduction and traffic flows. The Company was fortunate, he said, in having a site which would benefit in due course from the Government's plans to build a new North-South freeway which would pass the western side of its property and an upgraded Port Road which was on the eastern side of its property.