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Title:

Speech notes opening Bruce Mitchell Group new premises, Stepney

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SPEECH NOTES FOR THE PREMIER, MR. DUNSTAN, OPENING BRUCE MITCHELL
GROUP NEW PREMISES, STEPNEY.

26.8.74

Mr. Mitchell, ladies and gentlemen.

Thank you very much for inviting me to open your new premises.

As Premier I'm always glad to help in any way I can with a new venture that's going to mean more jobs for South Australians and an expansion of our industrial base.

When the entrepreneur involved is so thoughtful as to locate the job opportunities within the electorate of Norwood I'm downright anxious to do so.

Everyone here will know Bruce Mitchell and I'm sure share my respect for his drive, determination and acumen.

His progress from his start with seven people at Booleroo Centre to today's \$400,000 complex has been as dramatic as it is deserved.

In doing so he has not only built up a prosperous company and become an employer of note he has been a considerable force for greater efficiency in the building industry.

His expansion now - at a time when there's a lot of alarmist talk about the prospects for the building industry - is both a tribute to Mr. Mitchell's enterprise and a reflection of its basic soundness.

In South Australia we have a wide range of first class building materials, a tradition of innovation in the building industry and a technology which is of an exceedingly high standard.

The Bruce Mitchell Group's operations are in keeping with that tradition and the completion of this project is yet another step towards ensuring that we maintain our lead in the future.

I'm sure that it will prove a great success and I do most sincerely congratulate you, Mr. Mitchell, and your colleagues on both its conception and execution.

It is a distinctly South Australian enterprise, making most of its purchases within the State and deriving almost all its income from South Australia. Plainly you share my faith in the continued strength of the State's economy and of the building industry in particular and indeed are making a most positive contribution to it.

I have much pleasure in formally declaring these new premises open.

Thank you.

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