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TV Broadcast - Road Safety and Bushfires

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BUSHFIRE.

20.12.72

SOUTH AUSTRALIA COULD BE ON THE BRINK OF DISASTER;
THE SITUATION NOW IS POTENTIALLY MORE DANGEROUS THAN
BEFORE BLACK SUNDAY 1955.

THROUGHOUT THE STATE THE COUNTRYSIDE IS TINDER DRY.

ONE CARELESS MATCH OR CIGARETTE BUTT COULD BRING TRAGIC
LOSS OF LIFE AND MILLIONS OF DOLLARS WORTH OF DAMAGE.

THIS MONTH THE E.F.S. HAS ALREADY DEALT WITH MORE THAN
120 FIRES.

PEOPLE CAUSE FIRES.

2.

PARENTS DO EVERYTHING POSSIBLE TO KEEP MATCHES AWAY FROM
YOUNG CHILDREN.

WARN OLDER CHILDREN OF THE DANGERS OF BUSH FIRES.

DON'T THROW LIGHTED CIGARETTE BUTTS FROM CAR WINDOWS - IT'S
AN OFFENCE; AS WELL AS BEING APPALLINGLY DANGEROUS - PARTICULARLY
IN THE ADELAIDE HILLS.

HOUSEHOLDERS TAKE ALL POSSIBLE PRECAUTIONS AGAINST FIRE,
CLEAR POTENTIALLY FLAMMABLE MATERIAL FROM AROUND THE HOME.
YOU CAN'T BURN. BUT YOU CAN MOVE IT.

IT'S SHOCKING THAT WHILE THE AUSTRALIAN ROAD TOLL HAS FALLEN, SOUTH AUSTRALIA IS SETTING A TERRIBLE NEW RECORD - 301 DEAD AND THOUSANDS MAIMED OR INJURED.

LAST MONTH ADELAIDE'S TWO MAIN HOSPITALS TREATED 568 ROAD CRASH VICTIMS.

OVER THE HOLIDAY PERIOD, UNLESS WE ALL MAKE A CONSCIOUS EFFORT OTHERS WILL DIE OR SUFFER FEARFUL INJURY.

TAKE CARE ON THE ROADS; CONCENTRATE; DRIVE DEFENSIVELY. ABOVE ALL, DON'T DRINK AND DRIVE.

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UNLESS WE'RE ALL ULTRA-CAREFUL THIS HOLIDAYTIME THE CHRISTMAS PRESENT FOR SOME SOUTH AUSTRALIAN FAMILIES MAY BE A DEAD OR CRIPPLED CHILD: OR A LIFETIME'S HARD WORK LITERALLY IN ASHES.

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