



Archived at the Flinders Academic Commons:
<http://hdl.handle.net/2328/27231>

This is a scan of a document number DUN/Speeches/2007
in the Dunstan Collection, Special Collections, Flinders University Library.
<http://www.flinders.edu.au/library/info/collections/special/dunstan/>

Title:
Speech note at Philips office computer launching

Please acknowledge the source as:
Dunstan Collection, Flinders University Library.
Identifier: DUN/Speeches/2007

© Copyright Estate Donald Allan Dunstan

2007

18.9.73

110

SPEECH NOTES FOR THE PREMIER, MR. DUNSTAN, AT PHILIPS OFFICE
COMPUTER LAUNCHING.

MR. HUYER, MR. CLAREBOROUGH, LADIES AND GENTLEMEN.

PHILIPS ELECTRICAL INDUSTRIES IN SOUTH AUSTRALIA HAVE NOW BRANCHED
OUT INTO THE FIELD OF ELECTRONIC DATA PROCESSING EQUIPMENT.

INITIALLY THE PRODUCTS ARE IMPORTED AND SOUTH AUSTRALIA FEATURES
MAINLY IN THE MARKETING AND SERVICING AREAS.

BUT I'M HAPPY TO SAY THAT EXPANSION IN THIS STATE IS EXPECTED
RAPIDLY AND THE COMPANY EXPECTED IT WILL MEAN AN INCREASE IN JOBS
BY JANUARY NEXT YEAR WITH AN EVENTUAL WORKFORCE OF 40 PEOPLE ON
THIS PROJECT.

PHILIPS DATA SYSTEMS (THE COMPUTER DIVISION OF PHILIPS INDUSTRIES HOLDINGS LTD.) WAS LAUNCHED IN THE EASTERN STATES IN LATE 1971. THERE ARE NOW OVER 150 USERS IN THE EASTERN STATES ALONE, FROM A WIDE RANGE OF INDUSTRIES AND BUSINESSES INCLUDING GOVERNMENT DEPARTMENTS.

THE MAIN FUNCTION OF THE P350 COMPUTER RANGE IS IN THE ACCOUNTING SPHERE.

THEY HAVE A PROVEN SUCCESS AND RELIABILITY RECORD OVERSEAS AND INTERSTATE. THE COMPUTER REQUIRES MINIMAL TRAINING TO OPERATE AND IS OF USE TO BUSINESS, INDUSTRY, HOSPITAL AND GOVERNMENT USERS.