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Telethon 1967

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TELETHON 1967.

9.30 A.M. SATURDAY, 16TH DECEMBER, 1967.

GOOD MORNING:

I AM DELIGHTED TO TAKE PART IN THE ACTIVITIES OF  
TELETHON 1967.

THE GENEROUS SUPPORT WHICH THE PUBLIC OF SOUTH AUSTRALIA  
HAS GIVEN TO THE TELETHON PROGRAMMES SINCE THEIR INCEPTION IS SUCH  
THAT TELETHON HAS BECOME AN IMPORTANT ANNUAL EVENT IN OUR CALENDAR.

IT IS APPROPRIATE IN THESE DAYS LEADING UP TO CHRISTMAS  
THAT WE SHOULD GIVE ADDITIONAL THOUGHT AND ATTENTION TO THOSE IN  
OUR COMMUNITY WHO ARE LESS FORTUNATE THAN WE ARE, AND THE WORTHY  
INSTITUTIONS WHICH TELETHON WILL AID THIS YEAR, NAMELY MINDA,  
THE PHOENIX SOCIETY, THE MENTALLY RETARDED CHILDREN'S ASSOCIATION  
AND GUIDE DOGS FOR THE BLIND, ARE ALL ORGANISATIONS WHICH BY THEIR  
FINE WORK COMMEND THEMSELVES TO A GENEROUS PUBLIC.

I AM PLEASED TO ANNOUNCE THAT AGAIN THE GOVERNMENT WILL PROVIDE A \$2 FOR \$1 SUBSIDY FOR APPROVED PROJECTS WHICH THE INSTITUTIONS WILL BE ENABLED TO UNDERTAKE AS A RESULT OF THE FUNDS RAISED BY TELETHON. THIS IS THEREFORE AN OCCASION WHEN BY YOUR GIVING YOU ARE ABLE TO COMMIT ME AS TREASURER OF THE STATE TO AID THESE WORTHY INSTITUTIONS. IT IS WITH PLEASURE THAT I SEEK YOUR ACTIVE SUPPORT IN DONATING GENEROUSLY TO THE TELETHON 1967 APPEAL.