



Archived at the Flinders Academic Commons:  
<http://hdl.handle.net/2328/27231>

This is a scan of a document number DUN/Speeches/2969  
in the Dunstan Collection, Special Collections, Flinders University Library.  
<http://www.flinders.edu.au/library/info/collections/special/dunstan/>

**Title:**  
Opening Saccardo Winery

Please acknowledge the source as:  
Dunstan Collection, Flinders University Library.  
Identifier: DUN/Speeches/2969

© Copyright Estate Donald Allan Dunstan

The Saccardo Family, Guests and Friends :

It's great to be here with Bruno, Italice, Ottavio and Guido, their parents, children and the many other members of their family to open the Saccardo winery.

It's an important day for the Saccardo family, because it's taken a lot of work over a long time to build up this winery to the state where last year more than 60,000 gallons of wine was produced and will be sold under the Saccardo label.

The family has gone into the wine making

.2

industry with the same enthusiasm and skill which enabled Bruno and his brothers to build up their contracting business after they came to South Australia from Italy during the 1950's.

This year has brought the wine making to its culmination, not only with today's opening, but earlier with the first marketing of Saccardo wines. Already the 1975 Shiraz has won awards, and I'm told over the next year or so the range of wines will be increased to include high quality whites and ports.

The Saccardo winery is very much a family operation - even down to the digging out of

the cellars. Mind you, I think Bruno and his brothers has had more help than most families because between them they have fourteen children, and I'm sure they've all pitched in.

This opening is significant for South Australia as well, because we are Australia's wine producing State. More than 70 percent of the wine which Australians drink is produced in South Australia, and the future of our wine industry appears to be one of continuing sales growth.

One reason for that will be the number of independent wineries throughout our grape

growing regions. While we have seen some of our major wine making firms taken over by large, overseas owned companies, many smaller wineries have become established and are producing excellent wines. Many of these smaller wineries are family concerns, and much of their charm and quality comes from their intimacy.

South Australia's wineries are important for many more reasons than the fine wines they produce : our leadership of the wine industry is a tremendous tourist attraction, and we have been able to promote our wine skills to bring an increasing number of

visitors to the State.

Tourism is a growth industry for South Australia, and the State Government is constantly working on ways to provide better facilities within the State and also of making sure more people outside South Australia know about what we offer.

We have been very successful in that task. South Australia has the highest per capita domestic surplus from tourism of any Australian State, that is the balance from the tourists who come here is considerably greater than the amount South Australians spend visiting the other States.

In our wineries, especially the small family concerns, we have a tourist asset, the importance of which is almost impossible to estimate. They add to the charm of South Australia, to our reputation not only as the Festival State but the Friendly State and they give our visitors great insight into wine production and appreciation.

And, as we have all found out today, when South Australian hospitality is extended by families from our Italian community, we have a very enjoyable combination of two cultures.

An event like this isn't a time for long speeches, it's an occasion for enjoying ourselves and sharing the pride of our hosts in their new winery.

It is a fine addition to the wine industry and to the Angle Vale district, and I'm sure many people will make Angle Vale as much a part of a wine trip as the other districts to the south and north of Adelaide.

Thank you for asking me to be with you today, and I have great pleasure in opening the Saccardo winery.