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Title:

Press release: The Australian Opera

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PRESS STATEMENT from THE PREMIER, MR. DUNSTAN

THE AUSTRALIAN OPERA

22/5/73

"I AM DELIGHTED WITH THE DECISION OF THE AUSTRALIAN OPERA TO REDUCE SUBSTANTIALLY ITS SUBSCRIPTION PRICES FOR THE ADELAIDE SEASON IN JULY.

THERE IS NO DOUBT THAT THE RANGE OF SEASON TICKET PRICES AVAILABLE TO THE ADELAIDE PUBLIC WILL ENSURE SUBSTANTIAL SUPPORT FOR THE AUSTRALIAN OPERA THIS YEAR AS IT WILL MEAN THAT OPERA WILL BE ACCESSIBLE TO BIG NEW SECTIONS OF THE PUBLIC.

I AM ALSO PLEASED THAT THE AUSTRALIAN OPERA HAS NOT CURTAILED THE NUMBER OF PERFORMANCES, WHICH COULD HAVE BEEN EXPECTED DUE TO THE INCREASED SEATING CAPACITY OF THE NEW FESTIVAL THEATRE, BUT HAS, IN FACT, INCREASED THE NUMBER OVER THE 1972 FIGURE.

I FEEL SURE THAT THE AUSTRALIAN OPERA WILL FIND THIS THEATRE THE BEST IN AUSTRALIA FOR ITS PURPOSES AND AM CONFIDENT THAT THE COMPANY'S BOLD NEW POLICY WILL DOUBLE ITS ADELAIDE AUDIENCES.

I CONGRATULATE THE AUSTRALIAN OPERA AND HOPE THAT THE PUBLIC WILL RESPOND TO ENSURE A MOST SUCCESSFUL ADELAIDE SEASON IN OUR MAGNIFICENT NEW THEATRE."

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