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**Title:**  
Press statement - Apcel Expansion

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PRESS STATEMENT: 10. 6. 70.

FROM: THE PREMIER ( MR. DUNSTAN )

SUBJECT: APCEL EXPANSION.

The Premier (Mr. Dunstan) today announced a \$12m. expansion of the Apcel pulp and paper mill near Millicent in the South-East of South Australia.

The expansions have followed negotiations with the S.A. Government for the supply of additional pulpwood from South-East forests.

Mr. Dunstan said the expansion was expected to lead to an increase in employment from 470 to more than 750.

"The employment of women will rise from 150 to about 250," he said.

"The expansion planned will be the installation of additional pulp production facilities, the addition of a third high speed creped tissue machine of the latest design, and expansion of the already substantial converting operation for the manufacture of the company's nationally advertised branded consumer and service products.

Mr. Dunstan said apart from the additional direct employment of Apcel, the mill's expansion would provide further employment in a number of industries in South Australia in general and in the South-East in particular.

"It is pleasing to announce this new expansion," he said, "which was anticipated at the time of Apcel's last major expansion."

"This occurred in 1964-66 and provided benefits in terms of balanced employment and decentralized development in excess of  
THOSE PREDICTED AT THE TIME.