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**Title:**

Speech opening Dural Leeds Luxaflex Design Centre, Keswick

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SPEECH BY THE PREMIER, MR. DUNSTAN, OPENING DURAL LEEDS'

LUXAFLEX DESIGN CENTRE. KESWICK.

15.3.73

MR. ROYCE AND MR. BILL ABBEY, MR. ROUSE, MR. WINTER, MR. HAYWARD,  
MR. BRONSON, LADIES AND GENTLEMEN;

THANK YOU VERY MUCH FOR ASKING ME TO OPEN THESE NEW PREMISES.  
IT'S ALWAYS PLEASANT TO SEE ANY INDUSTRIAL EXPANSION WHICH  
PROVIDES MORE JOBS FOR SOUTH AUSTRALIANS: WHEN THE MANUFACTURING  
PLANT IS LOCATED IN NORWOOD IT'S PARTICULARLY PLEASANT.

AS A MEMBER OF THE HUNTER DOUGLAS GROUP, DURAL LEEDS' ARE PART OF  
AN INTERNATIONAL COMPLEX OPERATING IN EIGHTY FIVE COUNTRIES WITH  
A VERY HIGH REPUTATION IN EACH OF THEM FOR QUALITY PRODUCTS OF  
FIRST CLASS DESIGN.

2.

THIS EMPHASIS ON BOTH SERVICABILITY AND ATTENTION TO DESIGN IS  
EVIDENT IN THE SOUTH AUSTRALIAN OPERATION.

THE RANGE OF PRODUCTS VARIES FROM WINDOW FURNISHINGS AND SCREENS  
TO SHELTER SYSTEMS AND ALUMINIUM TILES, COMBINING EFFICIENCY AND  
QUALITY.

BEFORE COMING HERE TODAY I WAS LOOKING THROUGH THE COMPANY'S  
"ENVIRONMENT PLUS" BOOKLET. I STARTED OUT AS A POLITICIAN  
INTERESTED IN INDUSTRIAL DEVELOPMENT AND THE NEED FOR GOOD DESIGN  
STANDARDS IN SELLING OUR PRODUCTS.

I WOUND UP AS A LIKELY CUSTOMER: I'M BUILDING A NEW HOUSE IN  
NORWOOD SOON AND THE BOOKLET GAVE ME A FEW IDEAS I WANT TO  
INCORPORATE IN IT.

AT VARIOUS TIMES OVER THE PAST THREE YEARS OR SO I'VE SPOKEN ABOUT  
THE VERY GREAT POTENTIAL WE HAVE IN SOUTH AUSTRALIA TO DEVELOP

NEW BUILDING MATERIALS, FITTINGS AND SYSTEMS. DURAL LEEDS ARE, IN NUMBERS OF SIGNIFICANT WAYS, SHOWING WHAT CAN BE DONE.

THE COMPANY'S ACCESS TO PROCESSES DEVELOPED OVERSEAS AND THEIR ADAPTION TO SOUTH AUSTRALIAN CONDITIONS, TOGETHER WITH LOCAL PRODUCT RESEARCH AND DEVELOPMENT HAS RESULTED IN THE CREATION OF NEW PRODUCTS AT AN ESCALATING RATE. IT HAS LED TO INCREASED SALES, NOW MORE THAN \$2-MILLION A YEAR, AND TO A STEADY EXPANSION OF THE COMPANY'S WORKFORCE. SOUTH AUSTRALIA WAS RECENTLY SELECTED AS THE MANUFACTURING CENTRE FOR HUNTER CONTINENTAL TENTS, CREATING ANOTHER FIFTY JOBS AND BRINGING THE STAFF TO MORE THAN TWO HUNDRED.

THIS EMPHASIS ON INNOVATION OBVIOUSLY CREATES MARKETING PROBLEMS AS WELL AS OPPORTUNITIES, WITH THE NEED FOR CLIENTS TO HAVE EASY ACCESS TO THE LATEST INFORMATION ABOUT NEW OR IMPROVED MANUFACTURES.

THIS LED NATURALLY TO THE DECISION TO OPEN THIS CENTRE WHERE SPECIALIST GROUPS AND MEMBERS OF THE PUBLIC WILL BE ABLE TO SEE WHAT IS AVAILABLE AND WILL BE ABLE TO CALL ON EXPERT STAFF FOR ADVICE AND INFORMATION.

IT'S A SERVICE WHICH WILL OBVIOUSLY BE WELCOMED BY BUYERS AND THE INVESTMENT INVOLVED REFLECTS DURAL LEEDS' CONFIDENCE IN THE GROWTH RATE OF THE SOUTH AUSTRALIAN ECONOMY.

IT'S A GO-AHEAD PROJECT BY A GO-AHEAD FIRM AND I HAVE MUCH PLEASURE IN OFFICIALLY DECLARING IT OPEN.

THANK YOU.