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**Title:**

Press statement: New Agent General and two Roving Trade Officers

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PRESS STATEMENT: 21/1/71.

FROM: THE PREMIER (MR. DUNSTAN)

Pr.D. 8/71.

The Premier (Mr. Dunstan) today announced the names of the new Agent-General, and the two Government Roving Trade Officers, one to service the U.K., Europe and North America, and the other to service South East Asia.

The Agent-General is Adelaide businessman, Mr. R.C. Taylor, aged 44, married with four children, who will take up his appointment in London in April.

The Trade Officer to service the U.K., Europe and North America is Mr. S. Timbs, aged 50, who will operate from the Agent-General's office in London.

Mr. Timbs, formerly the Senior Commercial Officer of the British High Commission in Adelaide, has been working in the Industrial Development Branch of the Premier's Department, for several weeks and will take up his duties in London in mid-February.

Mr. Dunstan said Mr. Timbs had already been involved extensively with business in France and many other European countries.

The South East Asian Trade Officer is Mr. J. MacDonald, aged 48, of Melbourne, who will operate initially from <sup>the</sup> State's Singapore Trade Agency, and will then be based in Adelaide.

Mr. MacDonald has considerable experience in South East Asian affairs and was the Australian Government Trade Commissioner Service Assistant and Acting Trade Commissioner in Singapore from 1962 to 1966. He will take up his appointment early in March. He was also Director of Marketing at the Australian Pavilion during the Tokyo International Trade Fair in 1965.

Mr. Dunstan said he was extremely pleased with the appointment of Mr. Taylor, whom he described as being an extremely well-qualified businessman.

Mr. Taylor has been South Australian Branch Manager for Ampol since March, 1967, and will serve South Australia well.

Mr. Dunstan praised the work of the present Agent-General, Mr. Lance Milne, who is expected to return to April.

Mr. Milne has been Agent-General for five years and has gained the respect of businessmen throughout the U.K.

Mr. Dunstan said the two Trade Officers would promote SA' products in the areas they serviced, and would also promote the State as a place in which to develop.

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